

# Utah First Credit Union Music Scholarship Media Kit



## Guidelines for Use

To keep the Utah First Music Scholarship branding consistent and impactful, please follow these simple guidelines:

## Included Assets

- Official Utah First Music Scholarship logos
- Social media graphics
- Posters & flyers

### Do

- Use the official logo and graphics provided in this kit.
- Share materials on social media, newsletters, websites, and print.
- Tag Utah First and use the hashtag **#UtahFirstMusicScholarship** whenever possible.
- Encourage students and community members to participate and share.

### Don't

- Alter the logo (stretching, recoloring, cropping).
- Add other branding over Utah First Music Scholarship graphics.
- Use these materials for purposes unrelated to the scholarship.
- Change or edit contest language (please use approved copy provided).

## Questions? Want to Contribute?

If you have any questions about the Utah First Music Scholarship — or if you or your organization would like to support the scholarship fund in future years — please reach out:

Marketing@UtahFirst.com

**Learn more:** <https://utahfirst.com/music-scholarship-2025/>

**Your support helps us empower the next generation of student musicians.  
Thank you for helping us make this scholarship a success!**